1. K-Love is the only music station of its genre, offering a family-friendly alternative to usual radio programming (which increasingly contains expletives).
2. LPFM stations may force K-Love off the air in my community - I currently fund K-Love through donations and feel entitled to listen to it.
3. K-Love is a safe, entertaining alternative choice on airwaves; it brings peace and community to its listeners - who PAY for this service (that's how important it is to them!): Don't jeopardise that!